

# WellnessFX

CORPORATE WELLNESS SOLUTIONS

## Engage your employees in improving their own health

WellnessFX is a breakthrough web-based platform that enables your employees to control and improve their health in a personalized and engaging way. Our service offers state-of-the-art biomarker diagnostics, phone-based consultations with progressive health practitioners, and intuitive data tracking so both employees and employers know where to focus their efforts on improvement.

## Summary of Employer Benefits

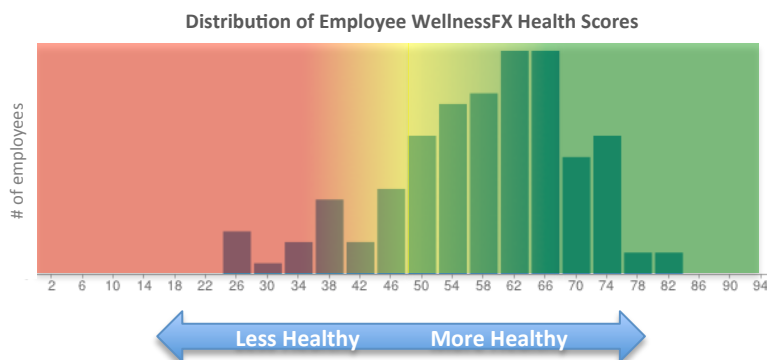
- Identify high-risk populations through data-driven employee health metrics
- Use predictive diagnostics to inform more effective interventions
- Enable sustained behavioral changes over time
- Reduce absenteeism and PTO through tele-health consultations
- Create data base to link health, performance, and ROI

## A Better Health Assessment to Identify High-Risk Employee Populations

By looking at a broad range of predictive biomarkers, WellnessFX helps employers find high risk employee populations years before they develop symptoms of chronic disease.

### Find Elevated Health Risks Earlier

The employees in the red zone represent the group that, left untreated, are likely to drive 80% of your future healthcare costs.



# The Information & Expertise Your Employees Need to Get Healthier

## WellnessFX Health Dashboard

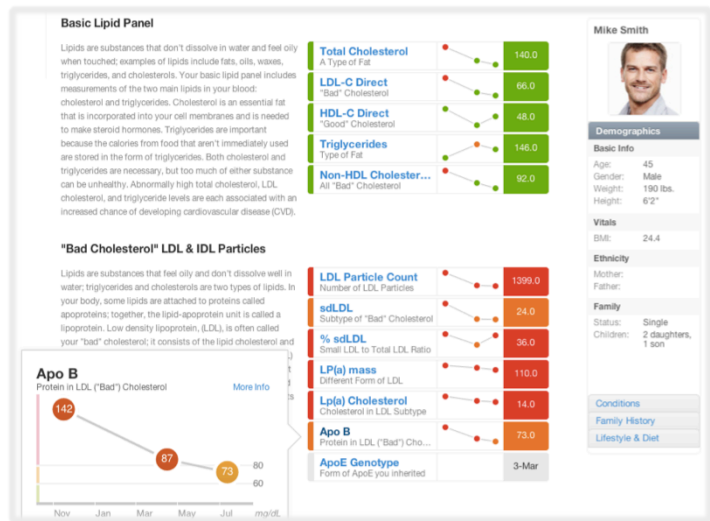
Your employees will each have access to their own personal health dashboard, a safe and secure web-based platform that provides them with rich, understandable visualizations of their health data.

## Employee Controlled Data

Employees can share their data with the practitioner they choose for their phone-based consultation as well as with their primary care physician.

## Track Improvements

70% of data needed for accurate health diagnosis and management is in your blood. Good news: blood cells regenerate every 120 days, so you can quickly measure significant improvement made through lifestyle and nutritional changes.



WellnessFX Health Dashboard



## Expert Consultations

Our network of health practitioners ranges from board certified cardiologists to sports nutritionists, so your employees can choose the expert that is right for them. During the phone consultation, the health practitioner will review the employees' results, answer questions and offer personalized recommendations for improving his or her health.



## Flexible Scheduling & No Office Visit Required

Your employees will be able to schedule their health consult at a time that is convenient for them without the time and hassle of visiting an office. All that is required is a telephone and an internet connection so employees can have their consultations from their home or office.

## What Our Customers Are Saying...

*"I love learning this stuff about me and I really appreciate the results page. I also really like the recommendations. It's easy to read and understand!"*

*"WellnessFX puts the power of medicine in the hands of a consumer—and is what I would build for myself to track and measure my performance."*

— Tim Ferriss, author of *The 4-Hour Body*

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## How the Process Works



### Convenient Blood Draw

We arrange onsite blood draws at your office using our network of mobile phlebotomists. Your employees can also visit one of our convenient local partner labs.



### Review Lab Results

Within a few days, lab results will be uploaded into the employees' private health dashboards. Intuitive charts display their data and detailed explanations of each biomarker give them a clear understanding of their health.



### Choose a Practitioner

After reviewing their lab results, employees will schedule their phone consultation with a healthcare practitioner of their choice to answer questions and receive personalized recommendations to improve their health.



### Track Improvements

Their practitioner will recommend how often to get retested so they can track their progress and improvements. Their health dashboard makes it easy to view changes in their diagnostics that occur between lab tests.

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## Employer Case Study: High Participation & Satisfaction

# 48%

Of Employees participated within the first month



Employees rated the onsite blood draw and diagnostics dashboard as **highly valuable**.

## 96%

Rated the value of information they received as **good or excellent**

## 95%

Marked the overall experience as **valuable or highly valuable**.

## 90%

Noted that they'd like to be **tested again** within 6-12 months.

**PROVEN**  
**High Participation & High Satisfaction**

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## What Our Customers Are Saying...

*"It's very convenient and the time it saves versus making a doctor's appointment and having to leave work to get the same results is invaluable."*

*"This is a great service and offers personal service, detailed breakdown of conditions/ results, and provides a path forward on how to correct or improve health."*

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**Get Started today with WellnessFX • [corporatewellness@wellnessfx.com](mailto:corporatewellness@wellnessfx.com)**